

DOTERRA PRICES RELATED TO THEIR HIGH QUALITY ESSENTIAL OILS?

WRITTEN BY STEVEN JACKSON

As a customer, browse through the Doterra oils price list while considering how the quality and purity was achieved for your families health and wellness

The customer always wants to know how much something costs. So on this page I have outlined how the prices related to the quality of the products as well as how it was achieved. I do understand when people tell me that the quality of something is not always that important. However, in my opinion, quality is the main criteria to satisfaction. My mother is a Scottish lady and she loved a bargain. She would travel miles to get something a little cheap, but she was not willing to sacrifice quality over price. As she used to say, "I want cheap but good!"

Quality is the key to purchasing a product that you the customer will be content and satisfied with the transaction.



The interaction between the price and quality allow the buyer and the seller to be happy with the transaction. This also will encourage loyalty so the customer will buy again in the future. Everyone is a winning if the quality of the product satisfies everyone. It also makes an important contribution to long-term revenue and profitability, because there is a correlation between the price and the quality. This means if the quality is regarded by the customer low standard the price will decline and the demand will weaken.

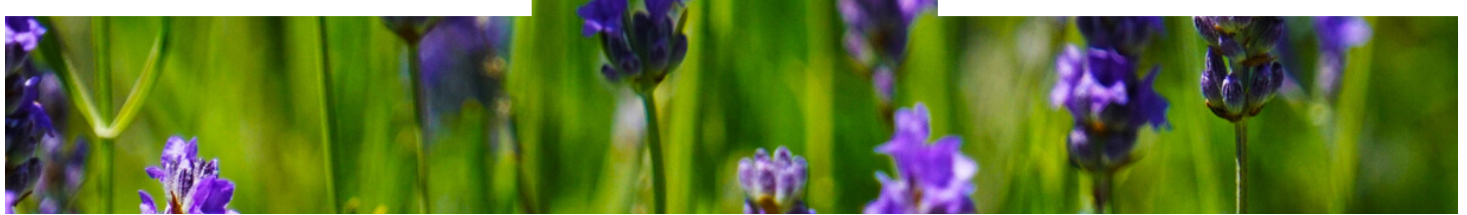


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In relation to purchasing high quality essential oils the scenario is very similar. Customers only want to purchase the best quality oils for their health and wellness needs. However, for the oils to be the best the top quality materials such as flower, barks and plants can be used. Sourcing the best quality raw material in a ethical and honest way is not cheap because it means paying a living wage to the harvesters.

Yes, of course the argument continues between buying therapeutic-grade essential oils or a cheaper alternative, but if a customer wants an oil they can trust therapeutic-grade is the only way to go.



THE PURITY OF HIGH QUALITY ESSENTIAL OILS IS ITS MOST IMPORTANT CHARACTERISTIC

There maybe a few things in life that do not need to be pure, but essential oils are not one of them. Essential oils really need to be pure if they are being used on or in your body. If an essential oil is not pure then you taking the risk of putting germs, heavy metals or other pollutants into or on your body. The effect of impure oils could result in skin irritation or sickness, so resist the urge to buy cheap.

The main issue when purchasing oils is that there is not to date an acceptable standard for essential oil quality.

However, luckily everything on the Doterra oils price list has gone through a testing process called therapeutic grade essential oil quality protocol. The quality protocol guarantees that there are no added fillers, synthetic ingredients, or harmful contaminants in their essential oils. This does not only make the oils safe for use but also increases it effectiveness.

They even goes a step further by putting all their products and the packaging through a battery of tests to ensure a long and effective shelf-life. The protocol insures the potency and purity of the oils while guaranteeing and consistency from batch to batch.

WHY ARE THE BEST ESSENTIAL OIL BRANDS THERAPEUTIC GRADE?

Even though I am looking at this from a business perspective there is no doubt that the customer has become more informed about what they want. The days when the customer is always right even though they were less informed has gone with the rise of the internet. If the customer wants to know they just Google it. What the serious customer has found is that the purity of an essential oil is its most important characteristic. Surprisingly,

in the past it didn't seem to matter how pure oils were, which is likely because they were less informed to what they really wanted and needed. The main issue is if an essential oil that isn't pure means you run the risk of putting germs, heavy metals, or adulterants onto or into your body, which can provoke irritation, adverse effects, or even sickness.

For an essential oil to be regarded as therapeutic grade and completely pure oil it needs to go through a process to ensure there are no added fillers, synthetic ingredients, or harmful contaminants and guarantee long and effective shelf-life.

THE THERAPEUTIC OILS QUALITY PROTOCOL INCLUDES THE FOLLOWING TESTS:

The testing begins immediately after distillation with each oil being reviewed for its chemical composition. A second round of testing is carried out at the production facility to ensure that what was distilled and tested is the same essential oil as was received. A third review is conducted on the chemistry of the oil. This three-phase procedure is done prior to bottling. When each of these tests confirms that the essential oil is free of contaminants and unexpected alterations during production it is free to be sent to the customer.

The tests include:

- Organoleptic testing
- Microbial testing
- Gas chromatography
- Mass spectrometry
- Fourier Transform Infrared spectroscopy (FTIR)
- Chirality testing
- Isotopic analysis
- Heavy metal testing





HOW IS THE HIGH QUALITY ESSENTIAL OILS SOLD TO THE CUSTOMER?

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The essential oils and related wellness products are sold exclusively by distributors through person-to-person sharing, personalized websites, in wellness centers and spas and home parties and classes throughout the United States and around the world.

Essential oils give plants their distinctive smells as well as protecting plants from its environment. In addition to the benefits to plants and their fragrance, essential oils have long been used for food preparation, beauty treatment, and health-care practices. This can be seen in either single or blended essential oils.

HIGH QUALITY ESSENTIAL OILS ALSO MEANS STRENGTH

Essential oils have a rich history and can be used as dietary supplements supporting a variety of ailments, healthy and wellness conditions. When you sprinkle cinnamon on your oatmeal, sip a mug of peppermint tea, or add fresh basil leaves to your spaghetti, you are actually consuming some aromatic benefits in the essential oil compounds. However, adding a few drops of essential oil to your meals will give you as much as 20 times more than the raw product.

CONCLUSION

The high quality essential oils in relation to the price is in my opinion outstanding and one of the top essential oil brands available. The amount of work that is done to insure the best and highest quality therapeutic grade essential oils is amazing. Starting from the collection of the rare materials, producing of the essential oils and the quality control. In fact I am shocked that their products are not more expensive.

If you have any question about the Doterra prices, the quality of their products click on the source link and add your name, email address and short message on the form and I will get back to you asap.....



Author: Steven Jackson

Source: Doterra Prices related to their high quality essential oils?